GEORGIA’S DIVERSE, INCLUSIVE AND EQUITABLE WORK ENVIRONMENT

Georgia scores very high in diversity and gender gap.

1. Georgia’s U.S. ranking in diversity
2. $25M Apple’s investment in Atlanta-based Innovation and Learning Lab
3. 25% Black Georgia employees
4. 5%/11% Blacks make up 5% of executives and 11% of managers at area tech companies

GEORGIA’S TECH ECOSYSTEM

Georgia’s technology ecosystem is one of the strongest in the U.S. Key sector leaders include:
Digital Health, FinTech, InfoSec, Supply Chain/Logistics, and Media & Entertainment.

- 14,300 Tech Companies
- $53 Billion Direct Economic Impact of Tech Ecosystem
- 12.1% Atlanta is in the top 10 of U.S. metro areas when measuring economic impact
- 280,000 Tech Professionals

GROWING HUB FOR TECH COMPANIES

Metro Atlanta has experienced significant growth from large organizations such as Apple, Microsoft, VISA, Capital One, Cisco, and Intel that are increasing their footprint and adding professionals to their ranks.

- 8.1% 2022 Growth of Tech Workers
- #1 Best State for Doing Business
- 35% Rate of Growth of Tech Labor Pool over years
- 5.75% Corporate Tax Rate
- 3X Tech Remote Job Postings are 3 times that of other positions
- 38% Lowest Gender Gap with highest growth rates of tech worker profiles
- #5 Tech Worker Growth Rate
- 58%/47% Recruiting Sources for AI Talent: 58% Universities; 47% Re-Skilling Existing Employees
- 5%/11% Blacks make up 5% of executives and 11% of managers at area tech companies
- #1 Location of Top 100 Logistics IT Providers
- 58%/47% Recruiting Sources for AI Talent: 58% Universities; 47% Re-Skilling Existing Employees
- 5% Black Georgia employees
- 25% Georgia scores very high in diversity and gender gap.

GEORGIA INVESTMENT QUALITY

Georgia has grown many top-tier tech companies, bolstered by astute investors from across the country.

- $2.25 Billion Capital Invested in 2022
- $2.15 Billion FinTech Investments for 2020/2021/2022
- $15.3 Billion U.S. Digital Health Funding
- $14.7 Billion Annual Revenue of Georgia-based Digital Health Companies
- $10.4 Billion Estimated Economic Impact of Georgia’s Supply Chain Industry
- $17 Billion Yield from Tech Exits from Venture Atlanta
- 12+ Number of Atlanta Tech Companies that have grown to $1+ Billion

QUALITY

Georgia has grown many top-tier tech companies, bolstered by astute investors from across the country.
Georgia Technology Community:
Driven by Innovation. Proven by Performance.

Georgia has a wide range of tech industry sectors.

**Georgia Technology Company Demographics (sample group)**

<table>
<thead>
<tr>
<th>Sector</th>
<th># of Companies (Est.)</th>
<th># of Employees (Est.)</th>
<th>Revenue (Est.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Health</td>
<td>480</td>
<td>44,000</td>
<td>$11.8B</td>
</tr>
<tr>
<td>FinTech</td>
<td>210</td>
<td>42,000</td>
<td>$49B (top 12 public companies)</td>
</tr>
<tr>
<td>Information Security</td>
<td>150</td>
<td>6,700</td>
<td>$2.6B (top 20 companies)</td>
</tr>
<tr>
<td>Media &amp; Entertainment</td>
<td>730</td>
<td>40,000</td>
<td>$14.7B</td>
</tr>
<tr>
<td>Supply Chain/Logistics</td>
<td>140</td>
<td>33,000</td>
<td>$5.5B (top 20 companies)</td>
</tr>
</tbody>
</table>

TAG drives innovation among Georgia’s technology community, inspires tech leaders and fosters inclusivity through four foundational pillars—Connect, Promote, Influence and Educate. Through those four foundational strategies TAG serves the technology community, helping to support, grow and ignite tech leaders, companies and the overall Georgia economy. TAG serves more than 31,000 members statewide through regional chapters in Metro Atlanta, Augusta, Columbus, Macon/Middle Georgia, and Savannah. TAG hosts more than 150 events each year and serves as an umbrella organization for 20+ professional societies. TAG provides networking and educational programs, celebrates Georgia’s technology leaders and companies, and advocates for legislative action that enhances the state’s economic climate for technology. Additionally, the TAG Education Collaborative (TAG-Ed) focuses on helping science, technology, engineering, and math (STEM) education initiatives thrive.

For more information visit the TAG website at www.tagonline.org. Copyright 2023, Technology Association of Georgia. All Rights Reserved.