



TECH TANK

G E O R G I A

GEORGIA'S TECH ECOSYSTEM

Georgia's technology ecosystem is one of the strongest in the U.S. Key sector leaders include: Digital Health, FinTech, InfoSec, Supply Chain/Logistics, and Media & Entertainment.



14,300
TECH COMPANIES



\$53 BILLION
DIRECT ECONOMIC IMPACT
OF TECH ECOSYSTEM



12.1%
ATLANTA IS IN THE TOP 10 OF
U.S. METRO AREAS WHEN
MEASURING ECONOMIC IMPACT



280,000
TECH
PROFESSIONALS



8.1%
2022 GROWTH
OF TECH WORKERS



#1
BEST STATE FOR
DOING BUSINESS



4TH
BEST STATE FOR TECH
JOB OPPORTUNITIES



6TH
NET TECH JOBS
ADDED IN U.S.

GEORGIA'S DIVERSE, INCLUSIVE AND EQUITABLE WORK ENVIRONMENT

Georgia scores very high in diversity and gender gap.



#1
GEORGIA'S U.S. RANKING
IN DIVERSITY



\$25M
APPLE'S INVESTMENT IN
ATLANTA-BASED INNOVATION
AND LEARNING LAB



25%
BLACK GEORGIA
EMPLOYEES



5%/11%
BLACKS MAKE UP 5 PERCENT OF
EXECUTIVES AND 11 PERCENT OF
MANAGERS AT AREA TECH COMPANIES



38%
LOWEST GENDER GAP WITH
HIGHEST GROWTH RATES OF
TECH WORKER PROFILES



#5
TECH WORKER
GROWTH RATE



BLACK COLLEGES
MOREHOUSE
AND SPELMAN

GROWING HUB FOR TECH COMPANIES

Metro Atlanta has experienced significant growth from large organizations such as Apple, Microsoft, VISA, Capital One, Cisco, and Intel that are increasing their footprint and adding professionals to their ranks.



35%
RATE OF GROWTH OF TECH
LABOR POOL OVER 5 YEARS



5.75%
CORPORATE
TAX RATE



3X
TECH REMOTE JOB POSTINGS
ARE 3 TIMES THAT OF
OTHER POSITIONS



58%/47%
RECRUITING SOURCES FOR AI TALENT:
58% UNIVERSITIES; 47% RE-SKILLING
EXISTING EMPLOYEES

GEORGIA INVESTMENT QUALITY

Georgia has grown many top-tier tech companies, bolstered by astute investors from across the country.



\$2.25 BILLION
CAPITAL INVESTED
IN 2022



\$2.15 BILLION
FINTECH INVESTMENTS FOR
2020/2021/2022



\$15.3 BILLION
U.S. DIGITAL
HEALTH FUNDING



\$14.7 BILLION
ANNUAL REVENUE OF
GEORGIA-BASED DIGITAL
HEALTH COMPANIES



#1
LOCATION OF TOP 100
LOGISTICS IT PROVIDERS



\$10.4 BILLION
ESTIMATED ECONOMIC
IMPACT OF GEORGIA'S
SUPPLY CHAIN INDUSTRY



\$17 BILLION
YIELD FROM TECH EXITS
FROM VENTURE ATLANTA



12+
NUMBER OF ATLANTA
TECH COMPANIES THAT HAVE
GROWN TO \$1+ BILLION

GEORGIA TECHNOLOGY COMMUNITY:

Driven by Innovation. Proven by Performance.

Georgia has a wide range of tech industry sectors.

Georgia Technology Company Demographics (sample group)

| | # of Companies (Est.) | # of Employees (Est.) | |
|------------------------|-----------------------|-----------------------|---------------------------------|
| Digital Health | 480 | 44,000 | \$11.8B |
| FinTech | 210 | 42,000 | \$49B (top 12 public companies) |
| Information Security | 150 | 6,700 | \$2.6B (top 20 companies) |
| Media & Entertainment | 730 | 40,000 | \$14.7B |
| Supply Chain/Logistics | 140 | 33,000 | \$5.5B (top 20 companies) |



TAG

Technology Association
of Georgia

TAG drives innovation among Georgia's technology community, inspires tech leaders and fosters inclusivity through four foundational pillars—Connect, Promote, Influence and Educate. Through those four foundational strategies TAG serves the technology community, helping to support, grow and ignite tech leaders, companies and the overall Georgia economy. TAG serves more than 31,000 members statewide through regional chapters in Metro Atlanta, Augusta, Columbus, Macon/Middle Georgia, and Savannah. TAG hosts more than 150 events each year and serves as an umbrella organization for 20+ professional societies. TAG provides networking and educational programs, celebrates Georgia's technology leaders and companies, and advocates for legislative action that enhances the state's economic climate for technology. Additionally, the TAG Education Collaborative (TAG-Ed) focuses on helping science, technology, engineering, and math (STEM) education initiatives thrive.

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